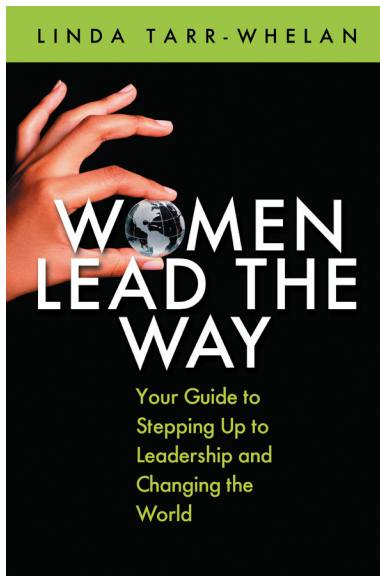


# New book from Berrett-Koehler Publishers

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Linda Tarr-Whelan

Foreword by Marie Wilson

## Women Lead the Way

Your Guide to Stepping Up to Leadership and Changing the World

- Offers practical steps for women to bring their passion, brains, and background to the power tables and make life better for themselves, their company or organization and global society.
- Combines compelling research, international experience, and fascinating personal stories with solid advice
- Tarr-Whelan has extensive background as a business woman, a government official, a nonprofit leader, and a nurse

A few “first women” are making key decisions in high places but a few is not enough to have a significant impact. Changing what gets decided takes changing who makes the decisions. But with just 17% of Congressional seats and 14% of Fortune 500 board seats held by women, the leaders defining priorities and solutions continue to look and act much the same as generations ago.

Linda Tarr-Whelan marshals eye-opening facts and figures to decisively dispel the myths that still hold women back and shows women how to build their confidence and skills to pioneer a distinctive approach to leadership, one that emphasizes collaboration, communication, and consensus. The proven tipping point, surprisingly, is just 30%—when women’s representation at the top reaches 30%, real change starts to happen. Drawing on her extraordinarily diverse background as a consultant, organizer, and diplomat, Tarr-Whelan offers a women-led strategy for change and a complete set of practical road-tested tools readers can use to become powerful partners in creating a better future in a rapidly changing world.

Closing the leadership gap is a win for everyone—it brings in new ideas, creates a more balanced and productive work environment, a revitalized social compact, and demonstrable positive effects on the bottom line in business and government. *Women Lead the Way* artfully combines advocacy, research, and tactical guidance to help readers wedge the door open and bring more women through and up.

“The super saavy Linda Tarr-Whelan draws on her many impressive achievements to show us how more women can make it to the top in government and in the private sector. Only when women become truly equal partners in this country’s decision-making will we realize our full promise as a beacon to all the world.”

—Ellen Chesler, PhD., Director, Eleanor Roosevelt Initiative at the Roosevelt House Public Policy Institute, Hunter College of the City University of New York and author of *Woman of Valor: Margaret Sanger and the Birth Control Movement*

**Linda Tarr-Whelan** is currently a Distinguished Senior Fellow at the progressive think tank Demos. She was Ambassador to the UN Commission on the Status of Women in the Clinton Administration, was Deputy Assistant to President Jimmy Carter for Women’s Concerns, and was named as one of the fifty most powerful women in Washington by *Ladies Home Journal*.

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